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Either longhand or typewriter, any quantity. Many times your requirements for this service can be addressed directly from our vast files of Directories and Special Reports saving you the purchase price of the list.

FORM LETTERS

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Directories for all American Cities on file in our offices and orders can be filled for any Directory same day it is received.

MARKET INVESTIGATIONS **TERRITORIAL SALES ANALYSIS**
POLK'S CENSUS OF BUSINESS **AUTOMOTIVE STATISTICS**
POLK'S QUOTA SERVICE

Have you POLK'S RED SEAL MAILING LIST CATALOG? If not, ask for it!

"Personal Service That Satisfies"

R. L. POLK & COMPANY

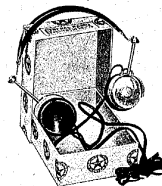
AMERICA'S FOREMOST DIRECTORY PUBLISHERS AND MAILING LIST COMPILERS

Ninth Floor, 538 S. Clark Street, Chicago
 TELEPHONE WABASH 0486 FOR ALL DEPARTMENTS

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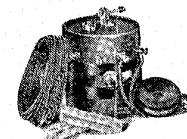
RADIO LABORATORIES

693



Red Star 2400 Ohm Monocoil Headset... \$5.00

'Twas a Stormy Winter's Evening



Radio Set Complete With Instructions \$5.00

---and the wind it howled and howled

But inside the house, mother and father, grandmother and grandfather, little Johnny and "big sister" minded the storm not at all. For they were too entranced listening to the wonderful concert they were "getting" with the RAD-I-O-SET and "hearing" with the RED STAR headset. Popular because they fill a public need, these two articles should be carried by every dealer. They spell big sales.

GENERAL RADIO LABORATORIES

INCORPORATED

MANUFACTURERS AND DISTRIBUTORS OF

RAD-I-O SET, RED STAR HEADSET AND ADD-A-PART UNITS

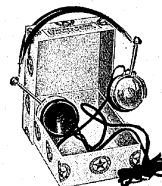
RESEARCH AND WHOLESALE DIVISION

1143-45 DIVERSEY PARKWAY

TELEPHONE BUCKINGHAM 7262

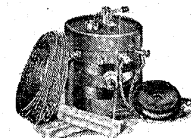
CHICAGO, U. S. A.

RADIO SUPPLIES



RED STAR 2400 OHM MONOCOIL HEADSET \$5.00

Enliven the Day
Brighten the Night



"Get it" through the Rad-i-o-set

Hear it through the Red Star headset

\$5.00 RAD-I-O-SET \$5.00

—COMPLETE WITH INSTRUCTIONS—

FOR CLEARNESS IN RECEPTION—WITH TOTAL ABSENCE OF DISTORTION OR BLASTING—THE RED STAR HEADSET IS SUPERIOR TO ALL.

Also Radio Supplies

ALL COMPLETE—WITH NOTHING EXTRA TO BUY. NO BATTERIES NEEDED—THE RAD-I-O-SET BRINGS YOU THE SONGS OF THE AGES, THE NEWS OF THE WORLD AND THE JAZZ OF TODAY. GUARANTEED TO WORK WITHIN A RADIUS OF 25 MILES.

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Given Prompt Attention

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Radio Shoppe

"The home of good radio supplies"

1143 Diversey Parkway

Phone Wellington 8179

CHICAGO CITY DIRECTORY (1923)

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\$20.00 PRE-PAID

A LONG DISTANCE RECEIVING SET THAT WOULD COST YOU SIXTY DOLLARS OR MORE IF BOUGHT READY MADE.

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"WAVELAND PAYS THE POSTAGE"

The "Lefax" Radio Handbook Free with each first order of Waveland Products amounting to \$20.00 or more.

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CHILLED IRON CAR WHEELS

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DOUBLE FLANGE WHEELS
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for industrial cars of all kinds

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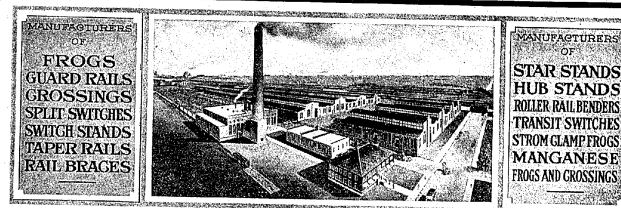
Standard Steel Works Company

PHILADELPHIA, PA.

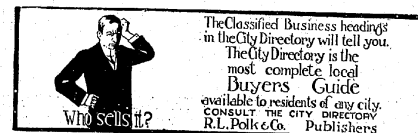
CHICAGO SALES OFFICE--80 E. JACKSON BOULEVARD

Locomotives Tires, Steel Tires and Rolled Steel Wheels
Railway Springs, Forgings, Castings
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CHICAGO CITY DIRECTORY (1928)

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(Organized in 1883)

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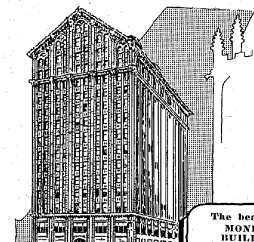
The object of The Chicago Real Estate Board is to advance the interests of Chicago and its citizens by making Chicago real estate more desirable for both investor and home-owner

BOARD OF VALUATORS

What is the value of your real estate holdings? The Board of Valuators of The Chicago Real Estate Board, composed of disinterested real estate experts, will give you an authentic appraisal. For Income Tax purposes, a specialty is made of valuations as of March, 1913. Reasonable charges.

NOTE—IN CLASSIFIED LIST OF REAL ESTATE DEALERS IN THIS DIRECTORY, NAMES OF MEMBERS OF THE CHICAGO REAL ESTATE BOARD ARE MARKED *

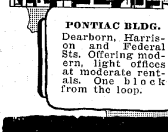
The Best Way to Select Your Office



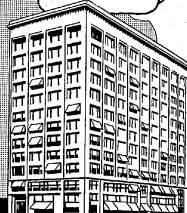
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of the very high-
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spaces. Reasonable rent.



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Building. A
fine well known
building with
light offices in
the exact office
center.



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Overlooking the Federal Building and
near the Board of Trade, State Exchange
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building with all offices outside.



**BROOKS
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both offices
and flats,
with office building service. In the
city's best accessible situation,
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We can offer you a widely varied choice in location, with, we hope, an unvaried degree of comfort.

We also offer unified general management and supervision, with well-paid janitors, long in our employ, and the skillful services of an organized repair department.

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*If you want offices in the
business center of Chicago,
See Us First*

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WE HAVE OTHER PROPERTIES AND CAN NEGOTIATE LONG TERM LEASES AND BUILD

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Desirable Real Estate Sold on Terms

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To investors seeking conservative investments we offer an extensive list of first mortgages on amply secured improved Chicago property in amounts of \$1,000.00 and upwards at current rates. Call for consultation or lists.

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If you wish to borrow for building purposes call on us for rates.

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MORGAN PARK MANOR BRANCH

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TEL. BEVERLY 1134

(1925) R. L. POLK & CO.'S

Why be satisfied with six % when we can make you more?

See **FACTS** not **FANCIES**

Mrs. Lancaster, Kenwood 0466, started July 17, 1921, with \$5,000.00, which we have developed to \$16,500.00.

Mrs. Failor, Drexel 8183, started February 15, 1922, with \$4,500.00, now has \$11,000.00.

Mr. Cole made 50% with \$5,000.00 in eight months through us.

Mrs. Emmet, Dorchester 2830, started with three flats, now owns 19 modern apartments.

Mr. and Mrs. N— started with \$5,000.00, made \$1,600.00 in thirty days.

and others too numerous to mention.

— WE GIVE YOU A SQUARE DEAL —

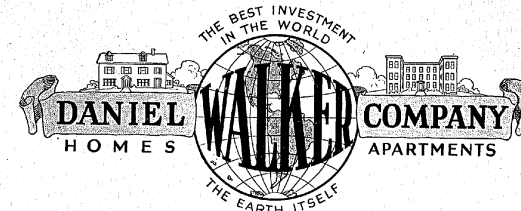
WE BUILD TO SUIT

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REFERENCE
Washington Park National Bank
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OUR SLOGAN—"It Must Be A Bargain"

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OPPOSITE TIVOLI THEATRE
CHICAGO

We Sold Over 1% of the Income Property Sales in Chicago in 1922
PROPERTY SOLD IN TWENTY FOUR HOURS

CHICAGO CITY DIRECTORY (1925)

The Greatest Home Building Organization in the City of Chicago
Has Started Construction on

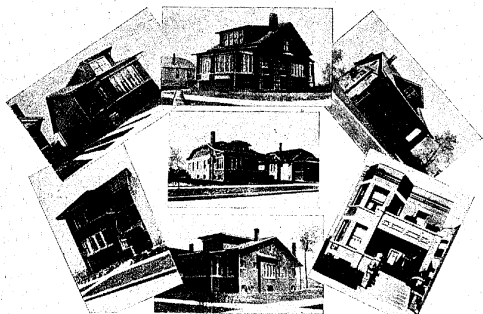
3,000 BUNGALOWS AND 2 APARTMENTS

In Their Highly Restricted Home Communities

The Homes Pictured Below are but a few that have
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NO MAN WHO HAS EVER INVESTED HIS MONEY WISELY IN
REAL ESTATE AND TRANSACTED HIS BUSINESS THROUGH
A CONCERN OF UNQUESTIONED REPUTATION HAS EVER
REGRETTED IT.

HOMES WITH OUR INTEGRITY BUILT IN



THE BEST GUARANTEE OF SAFETY YOU HAVE IN THE
BUYING OF REAL ESTATE IS THE REPUTATION OF THE
FIRM WITH WHICH YOU DO BUSINESS.

DEAL WITH A RESPONSIBLE FIRM.

WILLIAM ZELOSKY COMPANY

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We Do a General Real Estate
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WE HAVE FACILITIES AND AN EARNEST DESIRE TO SERVE YOU

REAL ESTATE

AS A CITY GROWS, REAL ESTATE RISES IN VALUE

CHICAGO--The Wonder City

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NEARLY 3,000,000
(OVER 2,800,000)

PERMANENT WEALTH EXISTS IN BUT FEW FORMS. THE MOST STABLE, THE MOST USEFUL, THE MOST PROFITABLE FORM OF PERMANENT WEALTH IS REAL ESTATE

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We invite the co-operation of outside brokers, and are always glad to work with them and co-operate in every way possible to effect an exchange.

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If your out-of-town client has property of merit, we earnestly request that you bring him to Chicago at once as we have an exceptionally fine list of high class income properties to offer.

All communications considered strictly confidential.

No deal too large.

Fifteen courteous salesmen.

OUR MOTTO: Service, Quick Action, Square Dealings.

Local loans on improved real estate. Guaranteed Titles, ample protection.

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Chicago, Ill.

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REAL ESTATE

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A CITY WIDE SERVICE IN Real Estate and Investments

Our Offerings and Service Include:

The Buying and Selling of Real Estate
Renting for Both Owners and Tenants
Highly Efficient Building Management
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CONWAY BLDG. 111 W. WASHINGTON ST. S.W. COR. CLARK



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YOU HAVE BEEN WISHING FOR

To Buy or Sell Acres See Us

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ACRE PROPERTY

WAREHOUSES
INDUSTRIAL SITES

Let Us Supply Your Wants

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CHICAGO CITY DIRECTORY (1923)

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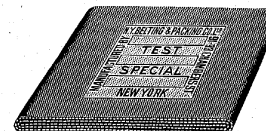


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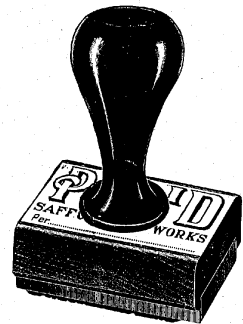
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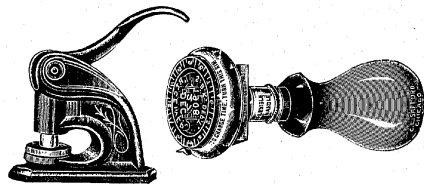
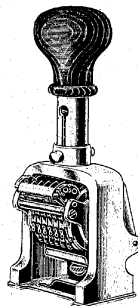
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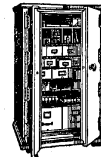
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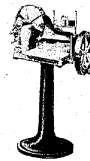
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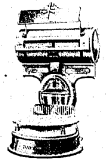
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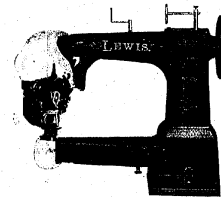
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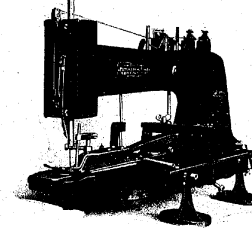
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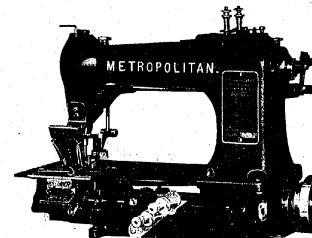
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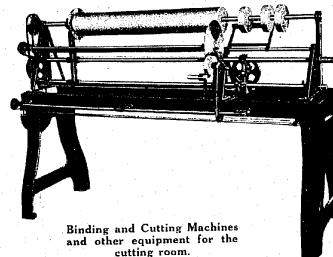
Lewis Blind Stitch Machines



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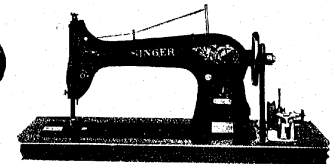
Metropolitan Multiple-needle Machines



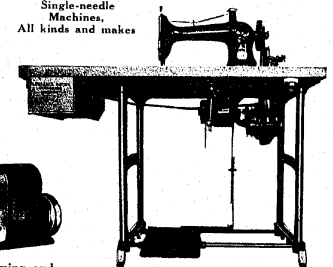
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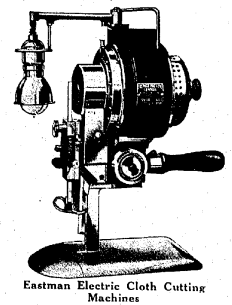
Motors Wiring Service



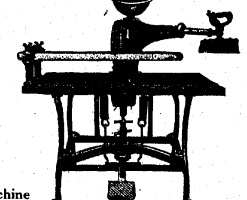
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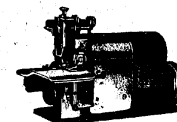
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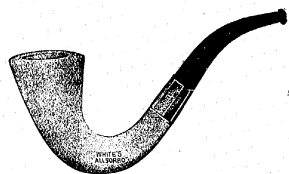
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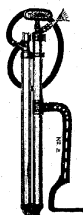
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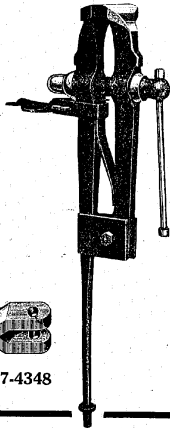
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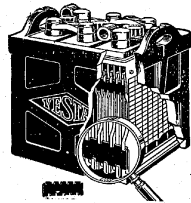
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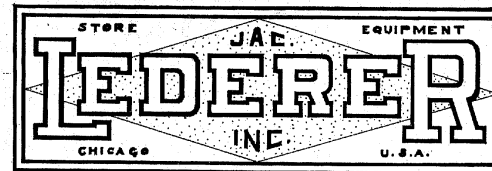
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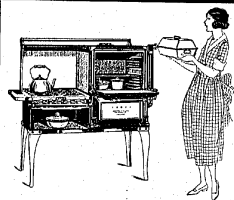
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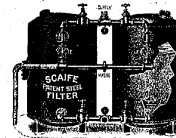
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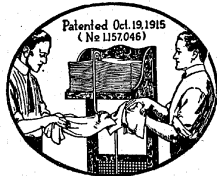
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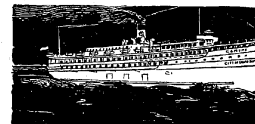
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Passenger
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FASTEST TIME AT LOWER RATES THAN VIA ANY OTHER ROUTE

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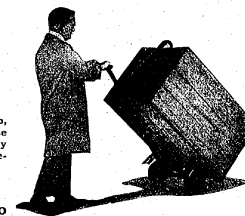
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THE ONE-MAN METHOD OF
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Consult them

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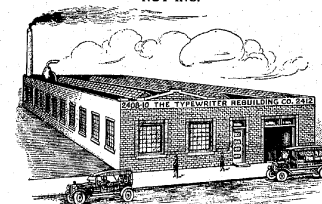
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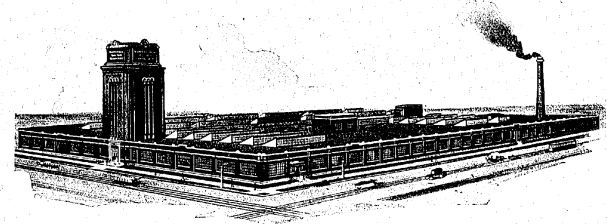
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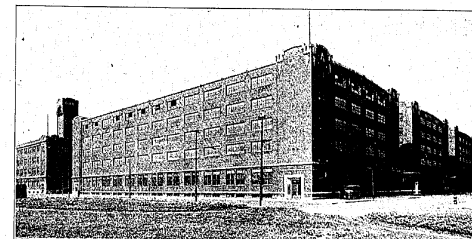
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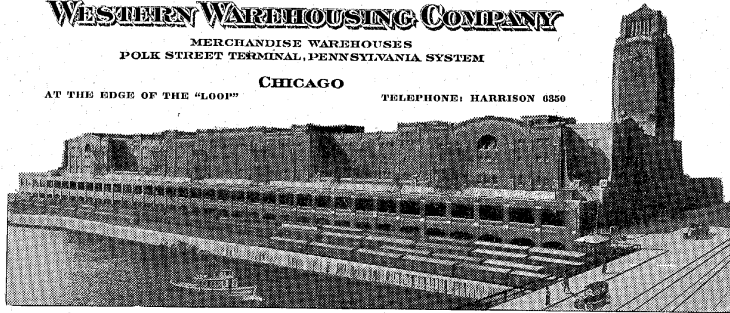
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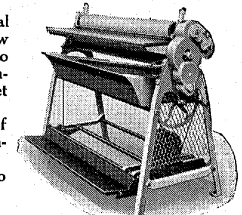
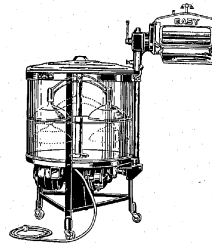
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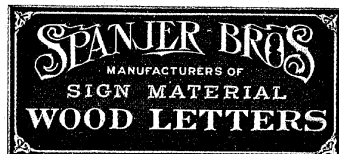
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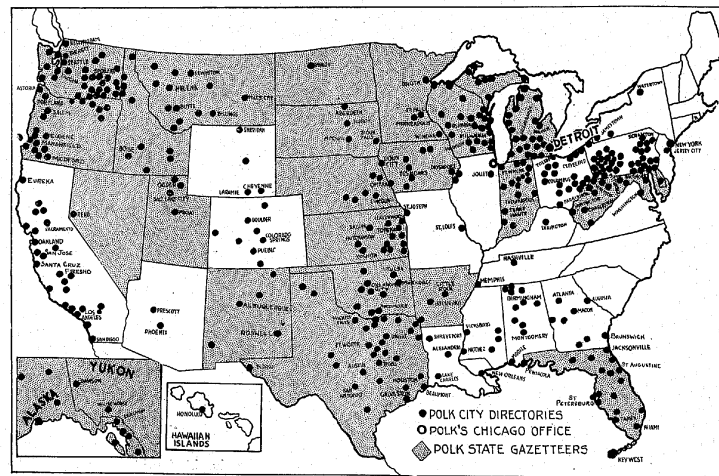
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**Centuries of Use Emphasizes the Vital
Importance of the CITY DIRECTORY**

Every Dot Means a Polk City Directory—Shaded States Have Polk Gazetteers

As a work of reference the modern City Directory is on a par with the Dictionary and the Encyclopedia. Centuries before the telephone came into existence the City Directory had earned its place as an essential to the social and commercial activities of the people.

It gained in prominence and prestige as the relations of man with his neighbor became more complex.

The first printing from movable type in the English language was done in London in 1477. Newspapers appeared in the early part of the seventeenth century—as did also the first real City Directory, which was published in London, England, in 1640. Prior to this there was a publication hardly called a Directory. It was issued in 1595 during the reign of Queen Elizabeth, and entitled "The Names of all such Gentlemen of Accompts as were residing within the City of London."

Paris had its first Directory in 1691; Liverpool, England, in 1766; Dublin, Ireland, 1770; Edinburgh, Scotland, 1773; Hamburg, Germany, 1787; Philadelphia, Pa., 1785; New York City, N. Y., 1786, followed by Boston, Mass., 1789, and Baltimore, Md., in 1796.

One of the difficulties of Directory publishing in the early period was the lack of house numbers. Because of this many houses were known as "The Black Bear," "The White Swan," "The Six Golden Lights"—or on such and such a road next door to the goldsmith's.

It was not until 1800 that house numbering became general. Difficulties had to be overcome gradually until the present system was evolved. Directory publishers have always been—and still are—of great assistance to the authorities in the house numbering problem.

Today the City Directory occupies a place peculiarly its own. It supplies in one volume names, addresses, facts and information about a city not to be had elsewhere. It is as necessary to the progress and development of a city generally as anything naturally would be which deals with such a fundamental—as the citizens themselves.

R. L. Polk entered the Directory business in 1870. The growth and expansion from a then small, single publication to an organization national in scope, is indicated by the more than 500 City Directories, State Gazetteers and Special Directories published by R. L. Polk & Co.